



EVA ZUK

CONTENTS

FASHION EDITION
OCTOBER ISSUE

THE FACE OF
MODERN LUXURY
LIVING

THE DIGITAL
MUSE REDEFINING
GLOBAL LUXURY



ABOUT ME
AUDIENCE/FOLLOWING
AESTHETIC
VALUES
BRANDS I'VE WORKED WITH
PRICES
METRICS
CONTACT

EVA ZUK IS A DUBAI-BASED LUXURY LIFESTYLE INFLUENCER WITH A GLOBAL AUDIENCE. HER CONTENT FOCUSES ON HIGH-END BEAUTY, AESTHETICS, LUXURY TRAVEL, EXCLUSIVE EVENTS, AND REFINED CITY LIVING.

EVA PARTNERS WITH PREMIUM BRANDS TO CREATE ASPIRATIONAL, CONVERSION-DRIVEN CONTENT THAT BLENDS ELEGANCE, TRUST, AND VISIBILITY — REACHING AN AUDIENCE THAT VALUES QUALITY, RESULTS, AND CREDIBILITY.

ABOUT EVA



FOLLOWING

FOLLOWERS

1.5M

WEEKLY REACH

900K

ENGAGEMENT RATE

5% - 10%

AUDIENCE

AGE RANGE

70% 25-45 YEARS

LOCATION

UAE, EUROPE, USA

GENDER

88% FEMALE





@EVA_ZUK

1.5M+ FOLLOWERS

CONTENT SPECIALTIES

- AESTHETIC CLINICS & BEAUTY TREATMENTS
- LUXURY HOTELS & RESORTS
- PREMIUM AIRLINES & TRAVEL EXPERIENCES
- VIP EVENTS & BRAND LAUNCHES
- FASHION & BEAUTY COLLABORATIONS
- LIFESTYLE & CITY EXPERIENCES (DUBAI & INTERNATIONAL)

COLLABORATION FORMATS

- INSTAGRAM REELS (HIGH REACH & SAVES)
- INSTAGRAM STORIES (DIRECT ENGAGEMENT & INQUIRIES)
- BEFORE/AFTER CLINIC CONTENT
- EVENT APPEARANCES & COVERAGE
- BRAND AMBASSADORSHIPS
- LUXURY PRODUCT & SERVICE FEATURES

WHY BRANDS & CLINICS WORK WITH EVA

- STRONG TRUST WITH A LARGE, ENGAGED AUDIENCE
- HIGH VISIBILITY IN DUBAI & INTERNATIONALLY
- LUXURY POSITIONING (NOT MASS-MARKET)
- PROVEN ABILITY TO GENERATE INTEREST, INQUIRIES & BRAND AWARENESS
- CONTENT REMAINS LIVE AND CONTINUES TO PERFORM OVER TIME



AESTHETIC

BEAUTY BRANDS

LUXURY HOTELS

AIRLINES

WELLNESS CENTERS

PREMIUM EVENTS

FASHION HOUSES

AUTHENTICITY

LIFESTYLE BRANDS

Empowering women to confidently express their individuality through style, with daily fashion education and outfit inspiration.

BRANDS SHE'VE WORKED WITH



CHANEL

FERRARI

FASHION WORLD

ROYCE ROLLS

APM MONACO

INGOUDE COMPANY

✓ STANDARD MARKET PRICING (1.5M FOLLOWERS)

INSTAGRAM REEL

12,000 – 20,000 AED

WHY BRANDS PAY THIS:

- HIGH REACH + SAVES + SHARES
- REEL KEEPS PERFORMING FOR WEEKS/MONTHS
- STRONG CONVERSION POWER (ESPECIALLY CLINICS, HOTELS, BEAUTY)

INSTAGRAM FEED POST

8,000 – 12,000 AED

INSTAGRAM STORIES (3-5 FRAMES)

5,000 – 7,000 AED

REEL + STORIES PACKAGE

15,000 – 22,000 AED

✓ STANDARD MARKET PRICING (1.5M FOLLOWERS)

🏥 CLINIC / AESTHETIC CAMPAIGN

20,000 – 35,000 AED

INCLUDES:

- TREATMENT JOURNEY
- REEL + STORIES
- TRUST-BASED CONTENT (HIGH CONVERSION)

CLINICS CHARGE 20K-60K PER PATIENT — THIS IS WHY PRICING IS JUSTIFIED.

✈️ LUXURY HOTELS / TRAVEL CAMPAIGNS

25,000 – 50,000 AED

(OR CONTENT + STAY FOR SHORTER COLLABORATIONS)

WHY THESE PRICES ARE JUSTIFIED

WITH **1.5M FOLLOWERS**, BRANDS ARE NOT PAYING FOR:

- A VIDEO

THEY ARE PAYING FOR:

- REACH
- TRUST
- POSITIONING
- LONG-TERM VISIBILITY
- CONVERSION

YOUR AUDIENCE SIZE PLACES YOU IN TOP-TIER INFLUENCER CATEGORY.

I CAN BE FACE OF BRAND AND WE CAN DISCUS BILLBOARD PRICE.

WHY THESE PRICES ARE JUSTIFIED

✓ STRATEGIC ADVICE (IMPORTANT)

YOU CAN USE TWO PRICE LEVELS:

◆ PUBLIC / INTRO PRICE (TO START CONVERSATIONS)

- **REEL: 8-10K AED**

◆ REAL MARKET PRICE (FOR SERIOUS BRANDS)

- **REEL: 12-15K AED**

THIS GIVES YOU FLEXIBILITY WITHOUT LOSING VALUE.

✓ EXACT LINE YOU CAN SAY TO BRANDS

"MY PRICING IS BASED ON MY 1.5M AUDIENCE REACH, ENGAGEMENT, AND LONG-TERM VALUE OF THE CONTENT. FOR BRANDS LOOKING FOR STRONG VISIBILITY AND CONVERSIONS, THESE RATES ARE ALIGNED WITH THE MARKET."

INFLUENCE









feMENA
DIGITAL COVER

+
EVA ZUK IS A DUBAI-BASED CONTENT CREATOR KNOWN FOR HER TIMELESS ELEGANCE AND INTENTIONAL STORYTELLING, BLENDING FIERCE FEMININITY WITH EFFORTLESS GRACE.

Eva Zuk
LUXURY CONTENT CREATOR & BRAND MUSE

FOLLOW US

founders Middle East

Eva Zuk
Luxury content creator & social media personality

Curating global luxury experiences

Founding 50

FOUNDING 50 | Recognized by Founders Middle East for pioneering impact, bold leadership, and transformative ventures in the region.
Q3 2025

MILLIONAIRE *EBIA*

Millionaires Club

EVA ZUK
THE ICON OF BEAUTY

Forbes
WHERE BEAUTY MEETS ELEGANCE
HERE'S THE EVA ZUK STORY.

HARPER'S BAZAAR MAGAZINE

1/7

EVA ZUK
CHARISMATIC, AMBITIOUS AND INFLUENTIAL

Eva Zuk is a dynamic force seamlessly blending fashion, real estate, and digital influence. From gracing international magazine covers to excelling in the UAE's luxury property market, she redefines modern entrepreneurship with elegance and ambition. Her presence both online and offline inspires a generation of women chasing success across industries.

RARE EDITION



GET IN TOUCH

@EVA_ZUK

EVA.M.ZUK@GMAIL.COM

+971 52 169 0067

